

MCM301
MIDTERM FALL 2010

Question No: 1 (Marks: 1) - Please choose one

All of the following are the levels of communication, except:

- Intrapersonal Communication
- Mediated Communication
- Interpersonal Communication
- **Frame Communication**

Question No: 2 (Marks: 1) - Please choose one

While talking to your friend underneath an elm tree, you hear the sounds of birds singing and this distracts you from your conversation. What would you call it?

- **Physical noise**

Question No: 3 (Marks: 1) - Please choose one

How many components do self-concept has?

- **Two**
- 5
- 4
- 3

Question No: 4 (Marks: 1) - Please choose one

What do we call to the process to transmit the message?

- **Send**

Question No: 5 (Marks: 1) - Please choose one

In Standard vocabulary words having more then one meaning is known as:

- **Equivocal terms**
- Jargon
- Trigger words
- Biased language

Question No: 6 (Marks: 1) - Please choose one

Which of the following statement explains mediated communication?

- Mediated communication occurs when two (or a few) people use loud speaker to
- **Mediated communication occurs when two (or a few) people use some intermediate mean carrying their message**
- Mediated communication occurs when people try to communicate at mass level.
- Mediated communication occurs when a group of people uses email to send

Question No: 7 (Marks: 1) - Please choose one

Following is a type of communication. In which co-worker decide to deal a problem

- Upward
- Horizontal
- Downward
- **Level**

Question No: 8 (Marks: 1) - Please choose one

When a man hugging with his mother and father with full of love, following communication occurred.

- Posture

- Appearance
- Creative
- **Touching**

Question No: 9 (Marks: 1) - Please choose one

How can the credibility of a presenter be increased?

- Complimenting the audience
- Demonstrating your sincerity
- **All of the given options**
- Being well dressed and well groomed

Question No:10 (Marks: 1) - Please choose one

Which of the following is correct about human memory?

- Not very sharp
- **Reconstructive**
- Poorly developed
- All of the given options

Question No: 11 (Marks: 1) - Please choose one

- Which one of the following pattern is especially effective if the audience already knows that the problem exists?
- Problem/solution order
- **Cause/effect order**
- Deductive order
- Inductive order

Question No: 12 (Marks: 1) - Please choose one

Jumps to conclusion. This is an example of: Select correct option:

- **Listener barrier**
- Sender barrier
- Physical barrier
- Noise

Question No: 13 (Marks: 1) - Please choose one

Criteria is the least vital in the process of selecting topic of Complimenting the audience

- On the amount of research material
- Level of interest of the speaker
- Current topic in daily news papers
- **How worthwhile it is for listeners (not confirmed)**

Question No: 14 (Marks: 1) - Please choose one

What does gripping the lectern, having clenched fists and constant clearing of the throat convey?

- Open or confident
- Dictatorial or arrogant
- Insecure or nervous
- **Happy or pleased (not confirmed)**

Question No: 15 (Marks: 1) - Please choose one

In comfortable setting audience do all except

- See only
- **Hear on edge(not confirmed)**
- Sitting comfortable
- Focus attentively

Question No: 16 (Marks: 1) - Please choose one

Determining the sitting arrangement for presentation except

- Size of audience
- Duration of audience
- Furniture
- Visibility

Question No: 17 (Marks: 1) - Please choose one
Voice quality can disturb audience.

- Mono tune
- Vocal emphasize
- Pleasant voice quality
- Variation in speed

Question No: 18 (Marks: 1) - Please choose one
When you interacting with international audience point must kept in mind

- Avoid the handouts
- Highly structured presentation not confirmed
- Speak louder than usual
- Address the listener informally

Question No: 19 (Marks: 1) - Please choose one
Following is a type of communication. In which co-worker help in individual task to each other

- Upward
- Horizontal
- Downward
- Internal

Question No: 20 (Marks: 1) - Please choose one
Excess of information is

- Information overload
- Information bulk not confirmed
- Information volume
- Information mass

Question No: 21 (Marks: 1) - Please choose one
In word Audience C stands for

- Creativity
- Customize
- Care
- None of given

Question No: 21~28 (Marks:) - Please choose one
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Question No: 29 (Marks: 3) - Please choose one
What is periodical?

Question No: 30 (Marks: 3) - Please choose one
Speech pattern can contribute or distract from presenter Discuss.

Question No: 31 (Marks: 5) - Please choose one
Thesis must be concentrate in its words. Discuss

Question No: 32 (Marks: 5) - Please choose one
What guide lines to over come the stage fright?